

Ad Sales

In order to maximize our donation to the American Cancer Society, we are asking all our Contestants for assistance by selling advertising space in the Miss Relay for Hope 2010 program book. Advertising space is not limited to businesses only, but may also be used for any special messages or wishes of good luck from the families of our contestants.

Pricing packages are as follows:

- * 1/8 page - \$10
- * 1/4 page - \$15
- * 1/2 page - \$25
- * Full page - \$40

Any combination of graphics and text are permissible. Photos or other graphics submitted for advertisements will not be returned. A simple drawing on the Advertisement Sales Aid (included on pgs 14-17) will be needed to achieve the desired look of the ad. Be sure to write the corresponding ad number on the back of any photo/graphic to be included. Copies of the Advertisement Sales Aid may be made by the Contestant or contact the Pageant Director if a copier is unavailable.

Participation in this program is not required, but is recommended and appreciated. Awards will be given to the Contestant who sells the most advertisement space.

Contestants age 4 and up that want to be considered for the title of Supreme Miss Relay for Hope will be required to sell one full page of ad space (any combination of sizes) .

All sales material and money collected must be turned in to the Pageant Director by June 1, 2010.

Ad Sales Log

| Name | | Age Division | |
|------|---------------|--------------|-------|
| Ad # | Customer Name | Ad Size | Price |
| 1 | | | |
| 2 | | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| 6 | | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |
| 10 | | | |
| 11 | | | |
| 12 | | | |
| 13 | | | |
| 14 | | | |
| 15 | | | |
| | | Total | |

| Ad Sizes | Prices |
|-----------|--------|
| 1/8 Page | \$10 |
| 1/4 Page | \$15 |
| 1/2 Page | \$25 |
| Full Page | \$40 |

REMEMBER

- * Write the Ad Number on the Ad Sales Aid
- * Use the Ad Sales Aid to draw the basic layout of the ad to achieve the desired look
- * Submit any photos/graphics with the Ad Number on the back
- * Return Ad Sales Log & Aid with collected money to the Pageant Director by June 1, 2010.
- * Unless otherwise specified, font size, style & layout will be design by the Program Designer.
- * You may make copies of the Sales Log & Aid, or contact the Pageant Director for extra copies.

DETACH THIS FORM AND RETURN BY 6-1-2010

Ad Sales Aid

| | | | |
|------|--|--------------|--|
| Name | | Age Division | |
|------|--|--------------|--|

| | |
|------------------------|------------------------|
| # _ _ _ _ Size _ _ _ _ | # _ _ _ _ Size _ _ _ _ |
| # _ _ _ _ Size _ _ _ _ | # _ _ _ _ Size _ _ _ _ |
| # _ _ _ _ Size _ _ _ _ | # _ _ _ _ Size _ _ _ _ |
| # _ _ _ _ Size _ _ _ _ | # _ _ _ _ Size _ _ _ _ |

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